

Specification

Please amend the specification by deleting the last three paragraphs of the Background of the invention-Objects and Advantages section.

(In another variation of this invention, the upper corners of the front window can also be made angular or curved. In the case of strips which include a back flap for adhesion or mechanical attachment to shelving, the corners of this back flap can as well be made blended to reduce the catching affect).

(It is also common to use short lengths of strips on baskets and other shorter lengths of store fixturing, such as at the end of peg-hooks. The same corner catch affects apply, and this invention also includes these shorter length holders.)

(In different embodiments of this invention, the corners that can be made rounded, curved obtuse or otherwise blended can include the bottom corners, the top corners, the corners of the front window, and/or the corners of the back flap, or any other exposed corners of the strip or holder. As well, corners on other similar extruded parts such as decorative shelf edging or other signage means are also included.)

In view of the deletion of claims to which these paragraphs refer, these paragraphs are now no longer relevant, and are therefore deleted.